SHSCAP

Quarterly Contractors Conference Call December 8, 2004 MINUTES

On call: Tammie Shaw-SHSCAP, Lisa Hinton-SHSCAP, Sarah Taylor-SHSCAP, Katie Oien-Pacific, Celisa Hopkins-American Lung Association (Yakima), Leslie Benoit-American Lung Association (Yakima), Tammie Jo Cochrane -Whitman, Susann Bassham-Walla Walla, Sarah Bedsaul-Kittitas, Rachel Anderson-Clallam, Karen Potts-Adams, Dianne Rousseau-Asotin, Vickie Hodgson-Columbia, Sharlynn Rima-Spokane Regional Health District

** Please let us know if we've missed anyone or made any errors so we can correct them.

Welcome and roll call

• Secondhand Smoke Information and Resource Sharing

 Smoke-free Restaurants and smokefreeseattle.org-Scott Neal, Seattle-King County

Scott shared about Seattle-King County's Smoke-free Restaurants Campaign which kicked off on November 16. Their website, smokefreeseattle.org, also kicked off at the same time. This website has lots of information on the bar owner guide and restaurant packets. They will eventually get into smoke-free housing and working with the fire department.

Seattle-King County hosted an event on November 16 with three of the smoke-free bars on Capitol Hill who offered specials for the evening to help kickoff the website. They got a lot of media coverage from NW Cable News and KONG TV. They plan to visit 800 restaurants and bars before June, 2005 and they are about halfway through. Scott encourages everyone to view the website and offer any feedback.

Rachel Anderson asked if they used staff time to visit one-on-one with the owner/manager of the restaurants/bars. Scott said one of their staff does the site visits and it is pretty time intensive. Rachel said a challenge is that her county is on the honors system where restaurants self-report their smoking status but some of them still allow smoking in their bar or lounge area. Another challenge is that her county is so spread out. Rachel asked for suggestions on how to get the word out about smoke-free restaurants that is not labor intensive or costly. Scott said the best way is to visit them but suggested possibly calling them but their definition of smoke-free isn't always the same.

Tammie said to keep in mind that not all the businesses are ready to accept the State definition of smoke-free and remember the baby steps and the progress you can make. Scott said another note to keep in mind is what your goal is. Is it to have a comprehensive list or to work with the restaurants? If you're going to work with them and encourage them to go smoke-free you really have to do that in person.

Tammie asked if the information for the website came primarily from the Coalition of Restaurant Owners. Scott said the information came from information they have collected over the years and data they put into the restaurant guide. The group that

designed the restaurant guide also designed the website. Smokefreeseattle.org is intended for business owners. King Co. has changed their focus from serving the general public to serving businesses because in conjunction they'll be serving the public.

o "What If...?" Youth Summit-Sharlynn Rima, Spokane Regional Health District Sharlynn shared about their recent regional youth summit. The youth were very instrumental in the planning of the summit this year. The theme was "What if we had a tobacco-free world?" The focus was on wanting to create change and work on different policy issues. One particular session focused on smoke-free environments. They utilized the SHSCAP general secondhand smoke presentation that was presented at the Washington Prevention Summit. Total attendance at the summit was 75. The workshop helped walk them through the process on how they could go about creating change, how do you go about working with the business owners, how do you get the message out to the public and how do you create your message.

The youth had a lot of great ideas, questions and good dialogue. The message was reinforced that policy takes time because they get wrapped up in wanting an immediate reaction

Tammie asked if the majority of the content revolved around school policies. Sharlynn said it was a good mix between community and school. They had things around secondhand smoke to youth access involving social and possession laws to promotion of Hollywood. A lot of them were interested in smoke-free restaurants and making the places they go for entertainment smoke-free.

Sharlynn said attendance was a bit down this year due to playoffs and other circumstances. There was a large turnout from Adams County and the Newport area.

O Clallam County Policy Update-Rachel Anderson, Clallam County
Rachel shared an update on the outcome of some policy changes happening in
Clallam County. The ordinance passed by the Clallam County Board of
Commissioners on October 19. There is now a law that prohibits smoking on Clallam
County and leased properties including the courthouse complex, the parking lots,
Juvenile and Family Services and the Fairgrounds. The Fairgrounds are going to
have smoke-free zones based on recommendations from Jennifer Polello, Spokane
Regional Health District. When this was presented to the Fair Board they really liked
the idea. At the Courthouse Complex and Juvenile and Family Services their will be
designated smoking areas based on request of the local labor union. They stated it
was a change in working environment for smokers and they needed to have a
smoking area.

The ordinance goes into effect 60 days after it was passed so it will go into effect December 19, 2004. Rachel is not sure how enforcement will play out at this point. It took about a year and a half from starting the process to having the ordinance passed.

o Others-

Celisa asked if there was anyone on the call that has done work recruiting restaurant workers to support efforts to create smoke-free policies in their community.

Scott said they just completed an HERE survey to hotel/restaurant employees regarding this issue. They are compiling the results but preliminarily there seems to be a lot of support on the issue. This was done in house and they approached the union first to get their buy in because it was a mail in survey. Out of 716 randomly selected surveys they received about a 55% return. Celisa asked if they would share that survey. Scott will send it to SHSCAP and SHSCAP will forward it.

An update on Pierce County was given. The hearing occurred and they will have to rule on it. They may not make any ruling until the members change next year. They do not expect a decision before early Spring.

SHSCAP Update

Enforcement Brochure- Tammie announced that the enforcement brochure titled,
 "Protecting The Public From Secondhand Smoke In Washington", is now available through the Clearinghouse.

The brochure, with a letter describing the purpose, was distributed in mid-November to the State Fire Marshall's office, the Washington Fire Chiefs' Association, DSHS Childrens' Administration and DSHS Aging and Disabilities Administration. They were made aware that they could obtain additional/bulk quantities of the brochure to distribute throughout their agencies or other appropriate venues. DOH has given these agencies some time to respond to the brochure with comments or concerns but so far have not received any.

These brochures can be used in educational efforts with the public and enforcement agencies about secondhand smoke laws in our State. The brochure covers pertinent chapters of the Revised Code of Washington and the Washington Administrative Code relating to this issue.

Tom has been trying to coordinate meetings with the state level agencies. This has been a slow process. The State Fire Marshall's position is still in limbo.

- ANR's (Americans' For Nonsmokers) Website- Tammie shared information about ANR's revised and redesigned website. Tammie pointed out some areas of the website:
 - Narrative page on secondhand smoke information
 - State pages- there is a "Learn More" link that will take you to a page that has a section titled "In Your Area". This section contains information for all the states. They have a page for Washington State. The Washington State section contains: update on Pierce County,

legislative time frames, Quitline information, smoke-free dining, state resources

SHSCAP will work with ANR to add more resources and to link to our State dining guide.

If you are having trouble finding something on the ANR website, please let us know and we can help find what you are looking for.

http://www.no-smoke.org

- SHSCAP Website-Lisa announced that the SHSCAP website is now posted as of October and can be accessed via CATALYST under Utilities and then go Contractor Resources Website. Lisa described some of the sections and resources available:
 - Minutes from past conference calls
 - What's New! Section containing new activities, resources, information, documents available
 - Tools section containing data/science information, fact sheets, Awareness/Education, Enforcement
 - Technical Assistance
 - Enforcement powerpoint presentation
 - Coming soon-Secondhand Smoke General 101 powerpoint presentation

We are continually adding to it and will spend the month of December adding to the website, making updates and revisions. If you have any suggestions, questions or have trouble accessing the website, please let us know.

At the Regional meetings in February SHSCAP will provide an overview on utilizing the website.

<u>Future SHSCAP Updates</u>- Lisa shared that SHSCAP has created an Email Update that will be distributed in the months when the DOH newsletter is not. We will have information in the DOH TPC newsletter regarding secondhand smoke and in the off months we will distribute an email update containing updates and new information.

The first issue of the SHSCAP email update will be coming out this month. If you have any questions or comments please let us know. If you have any recommendations on information you would like to see in the updates, please let us know.